

DESIGN & RESEARCH EXPERIENCE

Service Design Fellow, Public Policy Lab, March 2012 – present

CURRENT POSITION: Explore opportunities for delivering more effective, efficient, and satisfying public services and for facilitating service solutions developed by citizens. In collaboration with Parsons Desis Lab and NYC Housing Preservation and Development.

Lead Experience Architect, NTT Data (Formerly MISI Company), July 2010 – present

CURRENT POSITION: Lead research and design of employee experience (service design), web-interface, and patient experience projects. Develop, implement, and perform project research. Transform research data into strategy and final recommendations. Lead and facilitate client-facing presentations, participatory design, and ideation sessions. Clients include Endo, DuPont, Astra Zeneca and Prostate Cancer Foundation.

Interaction Designer, Freelance Web/Print Design and Strategy, 2004 – present

CURRENT POSITION: Conceptualize, design, and brand strategic, human-centered output for small businesses and non-profits. Practices a systems-based approach in order to develop and implement economically [and environmentally] sustainable solutions.

Senior Interaction Designer, TMX Interactive, Conshohocken, PA, 2008 – 2009

Worked collaboratively with a team of designers, art directors, writers, developers, programmers and UX professionals to conceptualize, design, and implement user-driven, tested, and quality assured interactive solutions. Clients included Astra Zeneca, Heartland Payment Systems, LG and Haven Media.

Print and Web Designer, Lyons and Sucher Advertising, Alexandria, VA, 1999 – 2001

Art directed a multitude of print advertisements, mailers, and signage. Designed and programmed web sites. Strategized business solutions with a team of marketers, art directors, and writers. Managed printer relationships and related production teams. Clients were concentrated in architecture, housing, and construction.

TEACHING EXPERIENCE

Adjunct Professor, Continuing Education, Moore School of Art and Design, Philadelphia, PA, 2008 – present

CURRENT POSITION: Teach intro web design course for digital certification degree. Course includes strong foundation in coding, user experience and web design best practices.

Module Instructor on Interaction Design, Rutgers University UXD Mini-Masters Course, May 16 – 21, 2011

Developed and taught course module on interaction design principles: Designing from personas/scenarios in order to inform IA, Visual Design and Content Strategy.

Assistant Professor of Art, Art and Design Division, Chatham University, Pittsburgh, PA 2004 – 2008

Co-designed MFA in Digital Technologies degree. Directed undergraduate Emerging Media curriculum. Taught new media (Internet) art and interactive design coursework: *Web Design I and II, Interactive Strategies, Digital Animation and Compositing, Media Literacy, Digital Sound Production, Digital Print Design (Undergraduate), Emerging Media I and II (Graduate.)*

General responsibilities included: Hired and managed adjunct professors; Advised undergraduate/transfer students on academic decisions; Conducted senior student thesis projects; Collaborated with faculty on various university committees including Global Focus, General Education and Information Literacy.

Adjunct Professor, Summer Scholars Program, Chatham University, Pittsburgh, PA, Summer 2005

Taught Flash animation and interactive storytelling approaches to advanced high school students during a summer creative arts program.

Assistant Instructor, First-Year Department, The School of the Art Institute of Chicago, IL, 2003 – 2004

Assisted in the teaching of undergraduate 4D/Time Arts courses in video, sound, and performance.

Adjunct Professor, Film and Media Arts Department, Temple University, Philadelphia, PA, 2001 – 2002

Educated undergraduate students on the fundamentals of media literacy, filmic composition, cinematography and design as well as 2D animation and compositing.

MEDIA EXPERIENCE

Digital Animator and Composer, HD Film: Top Secret Rosies, Philadelphia, PA, 2008 – 2009 (Currently in distribution)

Collaborated with the director to animate a series of motion-graphic sequences. Designed overall visual environment for high definition digital video documentary about women working as ballistic mathematicians during WWII. Distributed by PBS.

Production Assistant, Film: House to House, Philadelphia, PA, 2006

Assisted director with operational and organizational concerns during a series of film shoots, including continuity of shots, technical assistance, and script supervision.

Contributing Writer, Ellen Rothenberg's Public Works Art Project, Chicago, IL, 2004

Wrote a fractured narrative about notions of memory, history, and place. Artist chose several to include in her public art project.

Distribution Assistant, Video Data Bank, School of the Art Institute of Chicago, IL, 2002 – 2004

Assisted archivist with internationally acclaimed video art collection. Charged with hands-on distribution of video works.

Camera Operator/Team Leader, Film: Dalai Lama's public addresses in Pittsburgh, PA, 1999

Operated camera and led a team of assistants to document Dalai Lama's public lectures, meetings, and press events throughout Pittsburgh, PA. Worked with Pittsburgh Filmmakers.

Production Assistant, Film: Hieroglyphics of Commodity, Pittsburgh, PA, 1998

Created several graphic compositions, visual environment, and title sequences. Screened nationally and internationally.

CONTINUING EDUCATION

Design for Social Impact (Workshop)

Sponsored by Worldstudio, School of Visual Arts, May 2010

Certification, Mini-Masters in User Experience Design

Advanced Technology Extension, Rutgers University, March 8 – 14, 2010

Studied with: Dr. Marilyn Tremaine, Ronnie Battista (MISI Company), and Dr. Allen Milewski

User Experience Design

School of Visual Arts (Weekend Workshop), New York City, NY, 2009

EDUCATION

MFA, Art and Technology

Art and Technology Department, The School of the Art Institute of Chicago, 2002 – 2004

Graduate Work, Film and New Media

Film and Media Arts Department, Temple University, 2001 – 2002

BA, Media Arts

Art and Communication Department, Chatham College for Women, 1995 – 1999

Summa Cum Laude

TOOLBOX

General:

Mac and PC Environments
MS Office Suite

Web/UXD:

Human-Centered Research Methods/Practice
Wireframing/Site Mapping/Storyboarding
CSS, XHTML
Web Standards
Adobe Dreamweaver
Adobe Flash/Basic Actionscript
Basic WordPress Development

Image/Layout:

Adobe Photoshop and Illustrator
Adobe InDesign

Media:

Final Cut Pro
AfterEffects
SoundTrack Pro
ProTools
Studio Recording/Mixing
Fostex Field Recorder/General Microphone Usage
Consumer to Professional Digital Video Cameras

HONORS

NTT Data (Formerly MISI Company), 2012

XD Rockstar Award

Adobe International Design Achievement Award, 2011

Finalist in Innovations in Video and Motion

Chatham University, 2004 – 2008

Chatham Abroad Professor – Greece
Nominated for Advising Awards
Superior Student Evaluations
Merit Raises

The School of the Art Institute of Chicago, 2004

Student Leadership Award

The Advertising Club of Metropolitan D.C., 2002

ADDY Award
Citation of Excellence

DC Metropolitan Building Design Awards, 2001

Best Multi-Media Campaign

Chatham College for Women, 1995 – 1999

Summa Cum Laude
Ana Darlington Guilespie Leadership Award
Academic Scholarships
Dean's List (Every Semester)

EXHIBITIONS

Two Person Show, Parachute Gallery, Yale University, New Haven, CT, 2011

Materialisms (Group Show), Bowman and Penelope Galleries, Allegheny College, Pittsburgh, PA, 2009

You are Here (Group Show), SPACE Gallery, Pittsburgh, PA, 2008

8-Hour Drawing (Group Show), Bowman and Penelope Galleries, Allegheny College, Pittsburgh, PA, 2007

Spirit Unfolding/International Performance Festival (Group Show), CMU, Kresgue Theater, Pittsburgh, PA, 2006

In collaboration with Joan Wagman, Choreographer and Allie Greene, LABCO Dancer

Lines as Sites – Repositories of Lost Imaginings (Solo Show), Chatham College Gallery, Pittsburgh, PA, 2006

Inkjet (Group Show), Artists' Image Resource Gallery, Pittsburgh, PA, 2005

Name and skin. Ground and movements. (Solo Show), Chatham College Gallery, Pittsburgh, PA, 2005

Throwing a Spin in the Work[s] (Group Show), Mess Hall, Chicago, IL, 2004

This Show Contains No Airplanes (Group Show), 1926 Gallery Space, Chicago, IL, 2003

Text Off the Page Book Project (Group Collaboration), The Joan Flasch Artists' Book Collection, The School of the Art Institute of Chicago, IL, 2003

SCREENINGS

Top Secret Rosies, Directed by LeAnn Erickson, 2010 –present (In distribution)

Selected Screenings (<http://tinyurl.com/3gj7q3c>):

Apple Inc. (Headquarters), Cupertino, CA

Bryn Mawr Film Institute, Bryn Mawr, PA

Computer History Museum, Mountain View, CA

National WW2 Museum, New Orleans, LA

PREMIERE –The Franklin Institute, Philadelphia, PA

Tracing Memory - Tracking Family, Curated Film Festival by LeAnn Erickson, 2005 –2006

ADA Gallery, Richmond, VA

Echo Park Film Center, Los Angeles, CA

Phoenix Museum of Art, Phoenix, AZ

Arriving_Departing, 2004

Spare Strings and Superfluous Threads Film Festival, Union Gallery, Philadelphia, PA

Plats Principaux Film Festival, Apartment Gallery, Chicago, IL

Miniskirts Short Film Festival, Acme Art Space, Chicago, IL

Arriving_Departing, 2003

VIPER Basel Competition, International Festival for Film, Video, and New Media, Basel, Switzerland

Three Rivers Film Festival, Short Film Competition, Pittsburgh Filmmakers, Pittsburgh, PA

Ohio Independent Film Festival, Public Theater, Cleveland, OH

Video Spill Festival, Amsterdam, The Netherlands

Tracing Memory - Tracking Family, Curated Film Fest by LeAnn Erickson, The Prince Music Theater, Philadelphia, PA, 2003

Etceteras of Off and On, 2002

Television Broadcast through Termite TV, Philadelphia, PA

RGB: Pilots Lights and Spot Lights Festival, Philadelphia, PA

PROFESSIONAL AFFILIATIONS

* TEDxPhilly – Co-Organizer and Curation Lead

* TEDxPhillyWomen – Co-Organizer

IxDA – Interaction Design Association

Philly CHI

AIGA – American Institute of Graphic Arts

CAA –College Art Association

Rhizome.Org

* *Leadership Role*